

Mallika Parvati Dutt

Work

*Boards,
Committees,
Fellowships*

Awards

*Education &
Training*

*Selected
Publications*

WORK

Breakthrough

NEW YORK, NEW YORK & NEW DELHI, INDIA 2001 – 2017

Founder, President, and CEO

Founded Breakthrough, a global human rights organization that uses the power of multimedia, popular culture, and community mobilization to inspire people to take action for social change.

- Provided strategic direction for Breakthrough's evolution from a single campaign to a global leader in advancing human rights through culture change and cutting edge multimedia and pop culture
- Conceived and lead Breakthrough's award-winning campaigns on social issues that have reached millions and demonstrated significant impact on knowledge, attitudes, and actions
- Amplified scale and reach of campaigns through groundbreaking and unlikely partnerships, including grassroots groups, government agencies, and the entertainment industry
- Envisioned and implemented effective and large-scale community mobilization tools that have developed the capacity and leadership of thousands of individuals and community groups to become effective change agents
- Innovated the use of social media and gaming for change and oversaw development of projects, including first transmedia Facebook game and first 3D social change game
- Created and executed entrepreneurial resource mobilization strategies that draw on pro bono services from advertising agencies, law firms and creative communities for development of campaigns and initiatives; partnered with media outlets and government agencies for maximum dissemination and reach; and raised resources from UN agencies, corporations, foundations, governments, and individuals
- Developed and managed a unique organizational and governance structure with a staff of 100 that functions through two centers in India and the United States, which collaborate on overall vision and strategy while tackling country-specific issues and policies
- Articulated and presented the mission, methodology and campaigns of Breakthrough to diverse audiences, including opinion leaders, policy makers, grassroots communities, student groups and the media globally
- Managed overall operations of the organization including budgets, financial planning, human resources, strategic planning and creative thinking

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SELECT BREAKTHROUGH AWARDS

- 2010: Silver Lion at Cannes International Advertising Film Festival
- 2010: Gold Spike – Best-Integrated Campaign at Spike Asia’s Creative Advertising Awards
- 2009: Silver at Abby Awards – Best Film in Public Service, Appeals, and Charity
- 2009: Media That Matters Community Engagement Award
- 2008: Bronze at Abby Awards – Public Service, Appeals, and Charity Category
- 2007: Radio & TV Advertising Practitioner’s Association of India Award for Best Film with a Social Message
- 2006: Silver and Bronze Indian Advertising Agencies Association Awards in the Public Service and Political Advertising Category
- 2005: Link TV Award for Best Music Video
- 2003: UJudgelt! Film Festival Award for Best Cinematography
- 2001: National Screen Award for Best Music Video
- 2001: MTV Award Nominee for Best Indipop Music Video

Ford Foundation

NEW DELHI, INDIA 1996 – 2000

Program Officer – Human Rights and Social Justice

- Responsible for managing South Asia wide human rights portfolio of 50 public policy, public interest law and community groups working on wide range of social justice issues with an annual portfolio of \$1 million
- Developed new South Asia program initiatives with emphasis on police reform, the rights of disadvantaged communities, and human rights law and advocacy
- Forged unique partnerships among police, government agencies, NGOs, and civil society groups
- Facilitated collaborations and sensitive discussions between government agencies and NGOs on challenging human rights concerns in the region
- Developed new cross program and cross office partnerships within the Foundation with offices in New York, South Africa, the Philippines and Brazil in the fields of reproductive health, governance, media, and regional and global human rights issues
- Responsibilities included determining funding priorities, grant making, monitoring and evaluation, and intergovernmental relations

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Rutgers University Center for Women's Global Leadership

NEW BRUNSWICK, NEW JERSEY 1994 – 1996

Associate Director

- Directed Center's work on women's human rights in the areas of violence against women, reproductive health and economic justice in the US and global public policy arenas
- Played leadership role in the conceptualization, development, and articulation of women's rights as human rights in the global public policy arena
- Coordinated Center's activities at UN World Conferences including Hearings and Tribunals at World Summit on Social Development, International Conference on Population and Development, and World Conference on Women
- Monitored government positions on UN documents and lobbied on behalf of language and decisions conducive to women's rights
- Managed Center's financial and administrative affairs, including budgets, fundraising, allocations, personnel policies and interface with university systems and policies

The Norman Foundation

NEW YORK, NEW YORK 1992 – 1994

Director

- Responsible for managing \$1.5 million portfolio of more than 100 organizations
- Developed national program initiatives for small family foundation in the areas of economic justice, civil rights and social justice issues
- Initiated new line of programming in area of environmental justice
- Monitored policy developments to ensure that programs and activities aligned with strategic objectives
- Responsibilities included grant making, program monitoring and evaluation, staff supervision, Board relations and representation in the field of philanthropy

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Hunter College, Women's Studies & Political Science

NEW YORK, NEW YORK FALL 1991 AND SPRING 1993

Adjunct Assistant Professor

- Taught "Women and the Law," which examined the interconnected nature of race, class, sexual orientation, culture and religion, and the law
- Worked closely with classroom community – which consisted primarily of low-income women of color – on reading, writing, and presentation skills, along with substance of the law

Debevoise & Plimpton

NEW YORK, NEW YORK 1989 – 1991

Associate: Litigation and Trusts & Estates Departments

- Developed corporate and litigation strategies for complex corporate structures, and in the areas of intellectual property, and trusts and estates
- Conducted legal research, due diligence and policy research
- Provided extensive pro bono assistance in the areas of not-for-profit law, matrimonial law, immigration and asylum, and reproductive rights
- Assisted in research and writing of several amicus briefs for Supreme Court cases
- Created network of pro bono attorneys to provide legal representation to battered immigrant women

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Sakhi for South Asian Women

NEW YORK, NEW YORK 1989 – 2001

Founding Member and Board of Directors

- Developed and implemented Sakhi's overall program and vision in addressing violence against women in the South Asian community
- Provided services to battered women, trained volunteers, and developed the Domestic Workers Initiative
- Engaged in community outreach and organizing with immigrant groups, religious and cultural groups and women's organizations locally and nationally
- Advocated for rights of immigrant and undocumented women nationally through law and public policy
- Developed media and communication strategies
- Engaged in organizational development, fundraising, and staff management

International Women's Tribune Centre

NEW YORK, NEW YORK 1982 – 1987

Assistant Coordinator

- Coordinated International Network Against Trafficking in Women, which included organizing one of the first global conferences on the issue in Rotterdam, the Netherlands
- Facilitated relations with UN agencies, media groups, and community organizations globally
- Managed information sharing and dissemination for network members around the world
- Edited and oversaw publication of final report from meeting, which was seminal in the field
- Researched and edited several handbooks and resources on women and development, including Rights of Women, The Tech & Tools Catalog, and Women Write About Nairobi

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BOARDS/COMMITTEES/FELLOWSHIPS

New York City's Commission on Gender Equality, Office of the Mayor of NYC, 2015

Board of Directors, Breakthrough, 2000 to present

Global Agenda Council on Social Media, World Economic Forum, 2013-2014

Board of Directors, NEO Philanthropy, 2013-2016

Board of Directors, Peace is Loud, 2014-present

Board of Directors, Planned Parenthood Federation of America, 2014-2015

Global Agenda Council on India, World Economic Forum, 2014

Board of Directors, Public Interest Projects Funder Collaborative, 2013

Advisory Board, Unitarian Universalist Holdeen India Fund, 2013

U.S. Programs Board, Open Society Foundations, 2010-2012

India Council, World Economic Forum, 2011

Advisory Board, Games for Change, 2011-2016

Board of Directors, WITNESS: video and technology for human rights 2001-2011

Member, Council on Foreign Relations 2011-present

Advisory Committee, Human Rights Watch Asia, 2011-present

Visiting Social Activist, Twink Frey, Center for the Education of Women, University of Michigan, Spring 2009

Scholar in Residence, Human Rights Program, The College of New Rochelle, School of Arts and Sciences, Spring 2002

International Advisory Committee, Association for Women's Rights in Development Conference, Reinventing Globalization, Mexico 2002

Social Action Committee, MediaRights.org, 2002

Visiting Scholar, Center for the Study of Human Rights, Columbia University, 2001

Member, New Delhi Lt. Governor Committee on Public Police Relations, 2000

Board of Directors, Asian American and Pacific Islanders in Philanthropy, 1996-1998

Board of Directors, Sister Fund, 1995-1998

Advisory Committee, Human Rights Watch – Women's Rights Project, 1991-1996

Committee on Sex and Law, Association of the Bar of the City of New York, 1990-1992

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AWARDS

Skoll Award for Social Entrepreneurship, 2016

21 Leaders for the 21st Century, Womens eNews, 2016

India Abroad Gopal Raju Award for Service to the Community, India Abroad, 2014

Lipman Family Prize, The Wharton School at the University of Pennsylvania, 2014

50 Fearless Minds Changing the World, Daily Muse, 2013

Yo Dona International Humanitarian Award, Yo Dona-El Mundo Magazine, 2013

North Star Award Honoree, North Star Foundation, 2013

Honorary Doctorate in Humane Letters, Mount Holyoke College, 2012

Women Achievers Award for Media Excellence, Young Environmentalist Programme Trust, 2012

Distinguished Service, Diversity & Progress Award, South Asian Law Students Association of New York Law School, 2010

Karmaveer Puraskar: National Award for Social Justice & Citizen Action, Indian Confederation of NGOs, 2009

Asian American Justice Center Courage Award, 2009

Trailblazer Award, South Asians in Media Marketing Association, 2008

The Women of Color, Women of Courage Award, IUP Women's Studies Program, 2008

Award for Distinguished Service, New York University School of Law BLAPA Alumni Association, 2006

Spirit of Asian America Award, Asian American Federation of New York, 2003

Phoenix Award, New York Asian Women's Center, 2002

National Citizen's Award, India, for contribution to women and development, 2001

South Asian Women's Creative Collective Annual Achievement Award for outstanding contributions to the South Asian community, 2001

Public Interest Law Foundation Alumni Award, NYU Law School, 1991

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EDUCATION AND TRAINING

New York University School of Law, J.D. May 1989

New York State Bar 1990

AWARDS/HONORS

- Arthur Garfield Hays Civil Rights Fellowship
Center for Constitutional Rights
ACLU, Reproductive Freedom Project
- Book Review Editor, *Review of Law and Social Change*
- Colloquium Organizer: Women of Color and the Law
- Vanderbilt Medal for Extraordinary Contribution to the NYU Law School community
- Lawyer's Collective, Public Interest Summer Internship

Columbia University, School of International and Public Affairs,
M.I.A. May 1986

- Economic and Political Development
- Southern Asian Institute Certificate
- International Fellow

Mount Holyoke College, A.B., Magna Cum Laude,
International Relations, May 1983

AWARDS/HONORS

- Mary Lyon Scholar
- Student Leadership Award

The Four Winds, Certificate in Shamanic Studies and Energy
Healing 2015

International Sivananda Yoga Vedanta Center, Teacher
Training Certificate, 2017

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Michau, L., Horn, J., Bank, A., Dutt, M., & Zimmerman, C. (2015). Prevention of violence against women and girls: lessons from practice. *The Lancet*, 385(9978), 1672-1684.

Dutt, M., & Rasul, N. (2014). Raising digital consciousness: An analysis of the opportunities and risks facing human rights activists in a digital age. *SUR*, V. 11, N. 20.

Local Action Global Change: Learning About the Human Rights of Women and Girls, with Julie Mertus and Nancy Flowers. UNIFEM and Center for Women's Global Leadership, 1999 (Published in multiple languages)

Claiming Human Rights: Feminism of Difference and Alliance. Shohat, Ella. Ed. *Talking Visions: Multicultural Feminism in a Transnational Age*. The MIT Press, 1998.

Some Reflections on U.S. Women of Color and the UN Fourth World Conference on Women and NGO Forum in Beijing, China. *Feminist Studies*, Vol.22, No. 3, Fall 1996. Reprinted in Smith, Bonnie, Ed. *Global Feminisms: A Survey of Issues and Controversies*. (Routledge, 2000) and Kim, Seung-kyung and Carole McCann. Eds. *Feminist Theory: Core Concepts, Lived Differences, Global Perspectives* (Routledge 2003)

Beijing '95: A Global Referendum on Human Rights of Women, with Charlotte Bunch and Susana Fried. *Canadian Women's Studies*, Summer 1996 Vol. 16, No. 3. (Article reprinted in several publications)

With Liberty and Justice for All: Women's Human Rights in the United States. Center for Women's Global Leadership, 1994